

INVITATION TO COVER

**FOR THE FIRST TIME IN ISRAEL, AN EXHIBIT OF
18 OVERSIZED COOL GLOBES TO BE ON PUBLIC DISPLAY IN
JERUSALEM FROM 21 APRIL THROUGH THE SUMMER**

**THE GLOBES WILL BE LIFTED INTO POSITION ON THE
ALROV-MAMILLA ESPLANADE EARLY NEXT WEEK**

**THE GLOBES, WHICH SHOWCASE SOLUTIONS TO CLIMATE
CHANGE, ARRIVED IN ISRAEL WITHIN THE FRAMEWORK OF
THE FIRST INTERNATIONAL JERUSALEM SYMPOSIUM
ON GREEN AND ACCESSIBLE PILGRIMAGE, 21-26 APRIL**

RIBBON-CUTTING CEREMONY, 21 APRIL, 18:00

Jerusalem, 11 April 2013: Cool Globes, an international public art exhibition featuring 18 oversized globes, will be on display in Israel for the first time, from 21 April through the summer at the Alrov-Mamilla Esplanade near the Jaffa Gate, designed to inspire a call to environmental action. The globes, an initiative of the Chicago-based non-profit [Cool Globes](#) which aims to raise awareness of climate change via these attractive, giant art exhibits, were brought to Jerusalem within the framework of the First International Jerusalem Symposium on Green and Accessible Pilgrimage which will take place at the Jerusalem YMCA, 21-26 April.

Each globe artistically showcases a solution to climate change – from solar power to rooftop gardens, green buildings to fuel efficiency. All 18 globes will be donated post-exhibit for sponsorship and permanent installation in Israel, with proceeds from the sponsorships going to support local educational programming on climate change and the environment.

Chicago-based Cool Globes Founder Wendy Abrams noted the suitability of bringing the Cool Globes exhibition to Jerusalem in honor of the First International Jerusalem Symposium on Green and Accessible Pilgrimage: “This exhibition is all about Tikkun Olam (*repairing the world*) and there is no city that embodies this spirit more than Jerusalem. Climate change is an issue that will affect all of Earth’s creatures, regardless of religion, ethnicity or borders. And again, Jerusalem speaks to everyone.”



The ribbon-cutting ceremony will take place at 18:00 on 21 April, the eve of Earth Day, at the Alrov-Mamilla Esplanade outside the Jaffa Gate – details to follow. Cool Globes Jerusalem has been made possible through the support of Cool Globes and its sponsors, as well as the partnership and assistance of the City of Jerusalem, Green Pilgrim Jerusalem, Energiya -Global and Alrov Mamilla.

Click here for [High resolution images of Cool Globes](#)

About Cool Globes: www.coolglobes.org

Cool Globes: Hot Ideas for a Cooler Planet is a public art exhibition designed to raise awareness of solutions to climate change. It is public art with a purpose. Cool Globes grew out of a commitment at the Clinton Global Initiative in 2005, and was incorporated as a non-profit organization in 2006. Cool Globes premiered in Chicago in 2007 to rave reviews and over 3 million visitors and went on tour across the U.S. from Washington DC to San Francisco, San Diego, Sundance, Los Angeles, Houston and Cleveland. In the fall of 2009, Cool Globes opened the first international exhibit in Copenhagen. From there the globes have been in Geneva, Marseille, Vancouver, Amsterdam, with an upcoming Cool Globes exhibit to open in Boston in August. It is the hope of Cool Globes that the millions of people who have experienced the exhibit, leave with a vast array of solutions to climate change, and with one clear message....we can solve this.

About the Symposium

Under the slogan of “Leaving a Positive Footprint”, the [First International Jerusalem Symposium on Green and Accessible Pilgrimage](#) (21-26 April 2013 at the Jerusalem YMCA) will provide a platform for entrepreneurs and faith and community leaders from Israel and around the world to share best practices on sustainable urban and economic development, eco-tourism, faith-inspired travel and equitable sharing of the public domain. The symposium is the first international forum of its type to be held since the formation of the Green Pilgrimage Network (GPN), an initiative of Jerusalem Deputy Mayor Naomi Tsur. GPN, backed by [ARC](#) (Alliance of Religions and Conservation) and [ICLEI](#) (Local Governments for Sustainability), is a global forum of pilgrim cities and holy sites that seeks to green the pilgrimage experience and to effect positive change at the grassroots level.

The symposium will highlight the following topics across the three days of plenary sessions and round table discussions: Equity and Freedom of Worship in the Public Domain (22 April); The Interface between the City and the Metropolitan Region (23 April) and the Challenges of Infrastructure in Historic Cities (24 April). The last two days of the symposium (25-26 April) will be devoted to tours of Jerusalem and its surrounds for participants and the general public on

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THE FIRST INTERNATIONAL
Jerusalem
SYMPOSIUM
on **Green** & Accessible **Pilgrimage**
APRIL 21-26, 2013

the themes of green and accessible pilgrimage.

<http://greenpilgrimjerusalem.org/symposium2013/symposium-program/#>

Journalist inquiries, request for interviews or to photograph positioning of the Cool Globes:

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