



MEDIA KIT

BACKGROUND
FIRST INTERNATIONAL JERUSALEM SYMPOSIUM ON
GREEN AND ACCESSIBLE PILGRIMAGE
JERUSALEM YMCA, 21-26 APRIL 2013

www.greenpilgrimjerusalem.org

Green Pilgrim Jerusalem, headed by Jerusalem Deputy Mayor and GPN International Goodwill Ambassador Naomi Tsur and backed by Jerusalem Mayor Nir Barkat, will host the First International Jerusalem Symposium on Green and Accessible Pilgrimage at the Jerusalem YMCA from 21-26 April 2013. The first international forum since the formation of the Green Pilgrimage Network in November 2011, the symposium will provide a platform for hundreds of entrepreneurs, innovators, faith and community leaders from Israel and around the world to share best practices on sustainable urban and economic development, eco-tourism and faith-inspired travel and equitable sharing of the public domain.

The City of Jerusalem, a spiritual destination for pilgrims from three faiths, will showcase and share the city's achievements, projects and plans for the future to create an eco-friendly, hospitable and accessible environment for visitors and residents. The symposium, which will open with the launch of the Cool Globes exhibition at the Arov-Mamilla Esplanade outside the Jaffa Gate and a gala event at the YMCA on Sunday 21 April, will highlight three main topics across the three days of discussion and presentation: Equity and Freedom of Worship in the Public Domain (22 April); The Interface between the City and the Metropolitan Region (23 April) and the Challenges of Infrastructure in Historic Cities (24 April). The last two days of the symposium (25-26 April) will be devoted to tours of Jerusalem and its surrounds for participants and the general public on the themes of green and accessible pilgrimage.

A full program of events can be accessed at
<http://greenpilgrimjerusalem.org/symposium2013/symposium-program/>