

MEDIA KIT

DEIRDRE SHURLAND

**COORDINATOR, THE GLOBAL PARTNERSHIP FOR SUSTAINABLE TOURISM,
UNITED NATIONS ENVIRONMENT PROGRAM (UNEP)**



Deirdre is a senior professional with 20 years experience in tourism sustainability and environmental management of industry in the Caribbean. She has developed and implemented business support tools, management solutions, training programs, environmental management systems and disaster preparedness training for the Caribbean resort sector construction, engineering, mining industries and businesses, and promoted sustainability through networking, partnerships and alliances. She also has experience in management consulting, NGO management and operations and has served at senior management and board levels.

She recently served as Coordinator of the IUCN's Caribbean Initiative based at the Regional Office for Mesoamerica and the Caribbean Initiative in San Jose, Costa Rica, where she consolidated IUCN programming regionally, negotiated strategic partnerships, networked the IUCN membership across 4 languages and territories and established the IUCN program and presence across the insular Caribbean.

Transitioning to UNEP'S Division of Technology, Industry and Economics (DTIE) based in Paris, France, Deirdre now coordinates UNEP's Global Tourism Partnership, among other duties.

Deirdre is a keynote speaker at the First International Jerusalem Symposium on Green and Accessible Tourism and will attend the launch of the Israeli version of the UNEP Green Passport on April 22nd at the Mamilla Esplanade Earth Day event in Jerusalem.